



World Coconut Day 2024

Coconut for a Circular Economy: Building Partnership for Maximum Value

30 September – 4 October 2024

APEC Haus & Sir John Guise Indoor Stadium – Port Moresby, Papua New Guinea

PROVISIONAL AGENDA

MONDAY, 30 SEPTEMBER 2024

Arrival of Delegates

Registration

18:00 – 21:00 **VIP Cocktail**

TUESDAY, 1 OCTOBER 2024

INAUGURAL SESSION

08:30 – 08:40 Thanksgiving Prayer & National Anthem of Papua New Guinea

08:40 – 09:00 Welcome Remarks

Mr. Kili Tambua, Chairman, Kokonas Industri Koporesen, Papua New Guinea

09:00 – 09:20 Remarks by Sponsor

09:20 – 09:40 Introductory Remarks

Dr. Jelfina C. Alouw, Executive Director, International Coconut Community

09:40 – 10:00 Welcome Address

Governor of National Capital District

10:00 – 10:20 Minister Remarks

Hon. Aiye Tambua, MP, Minister of Agriculture, Papua New Guinea

10:20 – 10:40 Keynote Speech

Hon. James Marape, MP, Prime Minister of the Independent State of Papua New Guinea

- 10:40 – 11:30
1. Official Opening of the World Coconut Day Celebrations and Launching of the National Coconut Census
 2. Exhibition Tour

11:30 – 13:00 **Networking Lunch Break**

Venue: Sir John Guise Indoor (Front Foyer)

CONFERENCE SESSION

Session 1: Coconut Replanting & Climate Smart Farming

13:00 – 13:15 **Dr. Anjana Atapattu**, Head, Agronomy Division, Coconut Research Institute (CRI), Sri Lanka

13:15 – 13:30 **Dr. Kandha Sritharan**, Research Manager, United Plantations Berhad, Malaysia

Session 2: Coconut Biosecurity and Conservation

13:30 – 13:45 **Dr. Wayne A. Myrie**, Plant Pathologist, Coconut Industry Board, Jamaica

13:45 – 14:00 **Dr. Lalith Perera**, Coconut Scientist (Former Additional Director of Coconut Research Institute), Sri Lanka

14:00 – 14:20	Kulau (Networking Coconut Break)
	Session 3: Health & Nutritional Benefits
14:20 – 14:35	Dr. Fabian M. Dayrit , Professor, Ateneo de Manila University, Philippines
14:35 – 14:50	Dr. Jeyan A. Moses , Assistant Professor, National Institute of Food Technology, Entrepreneurship and Management, India
	Session 4: Technological Advancement in Coconut Sector
14:50 – 15:05	Mr. S. K. Gowthaman , President, National Coir Federation, India
15:05 – 15:20	Mr. Jerry Wungkana , Researcher, National Research and Innovation Agency (BRIN), Manado, Indonesia
18:30 – End	Welcome Dinner Venue: APEC Haus

WEDNESDAY, 2 OCTOBER 2024

08:50 – 09:00	Thanksgiving prayer
	Session 5: Coconut Downstream Processing and Utilization
09:00 – 09:15	Mr. Asep Jembar Mulyana , Chief Executive Officer, PT. TOM COCOCHA, Indonesia
09:15 – 09:30	Mr. Annas Ahmad , Marketing Director, Herba Bagoes, Indonesia
	Session 6: Marketing Systems & Producer Groups
09:30 – 09:45	Ms. Deepthi Nair , Director – Marketing, Coconut Development Board, India
09:45 – 10:00	Mr. Normansyah Syahrudin , Deputy Director for Estate Crops Market Development Products, Ministry of Agriculture, Indonesia
10:00 – 10:20	Kulau (Networking Coconut Break)
	Session 7: Digital Marketing, Market Trends and Investment
10:20 – 10:35	Mr. Tomas B. Medina , President & CEO, Brand Exports, Philippines
10:35 – 10:50	Mr. Sasikumar K. , Head of Commodities, Marico Middle East FZE, India
	Session 8: Gender Inclusive Coconut Businesses
10:50 – 11:05	Ms. Febiola Efriani , Assistant Chief Executive Officer, PT. Mahligai Indococo Fibre, Indonesia
11:05 – 11:20	Ms. Lastiana Yuliandari , Director, Aliet Green, Indonesia
11:20 – 12:00	Culinary Competition (Food tasting by selected delegates)
12:00	Networking Lunch Break Venue: Sir John Guise Indoor (Front Foyer) <i>* After lunch is free afternoon for all delegates</i>
18:30	Governor's Dinner Venue: Lamana Hotel

THURSDAY, 3 OCTOBER 2024

DELEGATE TOUR SESSION

08:00 – End

Location Tour:

1. **Kokopo** (Travel by air, overnight and return of Friday morning to Port Moresby)
 - Model Coconut Farm, Nursery and Plantations
 - VCO Processing Facility, Tropic Frond Oils Ltd
 - Toboi Coconut Oil Mill, Coconut Products Ltd
2. **Port Moresby Tour**
 - Loloata Island and National Parliament

FRIDAY, 4 OCTOBER 2024

CLOSING SESSION

18:30 – 19:30

- Welcome Remarks by Master of Ceremony
- Prayer by Church Representative
- Speeches by country representative
- Presentation of Awards:
 - World Coconut Day Photography, Videography and Writing Competition
 - Culinary Competition
 - Fashion Show Competition
 - Best Performing Farmer, Farmer Cooperatives and MSMEs

19:30 – 20:00

Handing Over the ICC Flag to the Host Member Country for the 2025 World Coconut Day Celebrations

20:00 – 20:30

Closing Remarks

Mr. Alan Aku, Managing Director, Kokonas Industri Koporesen, Papua New Guinea

20:30

Official Closing

Governor of Central Province, Papua New Guinea