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HANDBOOK FOR PARTICIPANTS

WORLD COCONUT DAY | 21-25 September 2023

Gorontalo, Indonesia

2023

21-25 September
GORONTALO, INDONESIA



CONFERENCE & BUSINESS MEETING

EXHIBITION

FARMERS' TRAINING

COMPETITION & AWARDS

TIMETABLE OF THE WORLD COCONUT DAY 2023

"SUSTAINING COCONUT SECTOR FOR THE PRESENT AND FUTURE GENERATION"

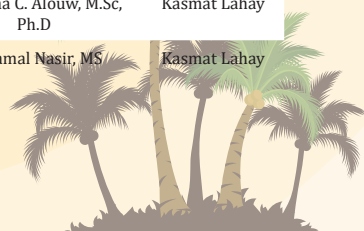
21st – 25th September 2023

GORONTALO REGENCY, INDONESIA

*All timings are in Central Indonesia Time (GMT+8)

THURSDAY, 21 st SEPTEMBER 2023			
Description of Activities	Time	PIC/Speaker/Moderator	Venue
a. OPENING CEREMONY	19.00 - 21.00	Steering Committee	Taman Budaya
Welcome Speech by Government Gorontalo Regency			Taman Budaya
Keynote speech by Minister of Cooperatives and SMEs, Republic of Indonesia*		Drs. Teten Masduki	Taman Budaya
Keynote speech by Deputy Chairman of the People's Consultative Assembly, Republic of Indonesia*		Prof. Dr. Ir. Fadel Muhammad	Taman Budaya
Opening of World Coconut Day 2023		Steering Committee	Taman Budaya
Ministers Visit to Exhibition		Steering Committee	Taman Budaya
FRIDAY, 22 nd SEPTEMBER 2023			
Description of Activities	Time	PIC/Speaker/Moderator	Venue
a. EXHIBITION	08.00 - 23.00	Steering Committee	Taman Budaya
b. TALKSHOW	08.00 - 16.00	Steering Committee	Taman Budaya
c. CULINARY COMPETITION	08.00 - 12.00	Steering Committee	Taman Budaya
d. PRELIMINARY BUSINESS MEETING	14.00 - 19.00	Steering Committee	Kasmat Lahay
Keynote speech by Minister of Cooperatives and SMEs, Republic of Indonesia*		Drs. Teten Masduki	Taman Budaya
e. WELCOME DINNER	19.00 - 21.00	Steering Committee	Regent's House
SATURDAY, 23 rd SEPTEMBER 2023			
Description of Activities	Time	PIC/Speaker/Moderator	Venue
INTERNATIONAL COCONUT CONFERENCE			
a. REGISTRATION	08.00 - 08.30	Steering Committee	Kasmat Lahay
b. INAUGURAL SESSION	08.30 - 10.15	Steering Committee	Kasmat Lahay
National Anthem of Indonesia		Master of Ceremony	Kasmat Lahay
Welcoming Dance		Master of Ceremony	Kasmat Lahay
Activity Report		Regent of Gorontalo Prof. Nelson Pomalingo	Kasmat Lahay
Welcome Speech by Governor of Gorontalo Province		Ismail Pakaya SE, MM	Kasmat Lahay
Welcome Speech by ICC Executive Director		Ir. Jelfina C. Alouw, M.Sc, Ph.D	Kasmat Lahay
Welcome Speech by Chairman of Indonesian Coconut Board		Ir. Gamal Nasir, MS	Kasmat Lahay

* To be confirmed



Description of Activities	Time	PIC/Speaker/Moderator	Venue
Opening Remarks and Grand Opening of International Coconut Conference by Coordinating Minister for Maritime and Investment Affairs, Republic of Indonesia*		General (Ret.) Luhut Binsar Pandjaitan	Kasmat Lahay
Keynote speech: <i>"Direction and policies towards coconut Industry players in Indonesia"</i>		Minister of Trade, Republic of Indonesia Zulkifli Hasan, S.E., M.M.	Kasmat Lahay
Keynote speech: <i>"Policies and Strategies on sustainability of coconut sector in Indonesia"</i>		Minister of Agriculture Republic of Indonesia Dr. H. Syahrul Yasin Limpo	Kasmat Lahay
Keynote speech: <i>"Policies and Strategies on investment of coconut sector in Indonesia"</i>		Minister of Investment Republic of Indonesia/ Head of the Indonesian Investment Coordinating Board Bahlil Lahadalia, S.E.	Kasmat Lahay
Prayer and Closing		Master of Ceremony	Kasmat Lahay
Chief Guest and Delegation visit to the Exhibition Area		Steering Committee	Kasmat Lahay

c. CONFERENCE SESSION I

Ir. Jelfina Alouw, M.Sc, Ph.D (Executive Director, ICC) <i>"Role and contributions in achieving a sustainable, resilient, and highly competitive coconut sector"</i>	10.30 - 10.45	Rushtamrin Akuba, PhD	Kasmat Lahay
Dr. Fabian Dayrit (Chair of Scientific Advisory Committee on Health, ICC) <i>"Sustaining Coconut Sector for the health of the Present & Future Generation"</i>	10.45 – 11.00	Rushtamrin Akuba, PhD	Kasmat Lahay
Dr. Julian Conway McGill (Agricultural Economist, Glenauk Economics) <i>"The Economic Significance of the Integration of Coconut Value Added Product Industries in the Era of Digital Economy and Technological Revolution"</i>	11.00 – 11.15	Rushtamrin Akuba, PhD	Kasmat Lahay
Dr. Rico O. Cruz (Scientist & Consultant, Philippine Coconut Authority) <i>"Coconut, the tree of Renewable Energy and source of Non-food Products"</i>	11.15 – 11.30	Rushtamrin Akuba, PhD	Kasmat Lahay
Dr. Titiek Setyawati (Wildlife Conservation Society - Indonesia Program) <i>"Coconut and Conservation"</i>	11.30 – 11.45	Rushtamrin Akuba, PhD	Kasmat Lahay
Open Forum/Discussion	11.45 – 12.15	Rushtamrin Akuba, PhD	Kasmat Lahay
Lunch Break & Zuhur Prayer	12.15 – 13.15	Steering Committee	Kasmat Lahay



Description of Activities	Time	PIC/Speaker/Moderator	Venue
d. CONFERENCE SESSION II			
Mr. H. Asep Jembar Mulyana, S.IKOM (CEO, Tom Coccocha Indonesia, PT, DEKINDO Treasurer and Board Chairman, HIPBAKI) <i>"Moving Towards Sustainable Coconut by utilizing coconut charcoal derivative products"</i>	13.15 – 13.30	Ir. Har Adi Basri, M.Sc, Ph.D.	Kasmat Lahay
Mr. Hedy Satrya Putera (Deputy for Strategic Investment Downstreaming) <i>"Downstreaming the Coconut Industry"</i>	13.30 – 13.45	Ir. Har Adi Basri, M.Sc, Ph.D.	Kasmat Lahay
Mr. Dippos Naloanro Simanjuntak (Member of Upstream Division, DEKINDO) <i>"Sustainable coconut Farm Management (Lesson learned based on smallholder farmers intercrop practice)"</i>	13.45 – 14.00	Ir. Har Adi Basri, M.Sc, Ph.D.	Kasmat Lahay
Dr. Daniele Manzella (Technical Officer, International Treaty on Plant Genetic Resources for Food and Agriculture, FAO) <i>"Protocols and potency for the setting up of the International Coconut Genebank"</i>	14.00 – 14.15	Mawardin Simpala, M.Sc	Kasmat Lahay
Mr. Djatmiko Bris Witjaksono, S.E., MSIE (Director General, International Trade Negotiation, Ministry of Trade, Republic of Indonesia) <i>"The Importance of Coconut Products for Indonesia's Export"</i>	14.15 – 14.30	Mawardin Simpala, M.Sc	Kasmat Lahay
Open Forum/Discussion	14.30 – 15.00	Ir. Har Adi Basri, M.Sc, Ph.D. & Mawardin Simpala, M.Sc	Kasmat Lahay
e. BUSSINES MEETING	10.30 – 16.00	DEKINDO	Kasmat Lahay

Signing MoU Government to Bussines

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SUNDAY, 24th SEPTEMBER 2023

Description of Activities	Time	PIC/Speaker/Moderator	Venue
FIELD TRIP			
a. Moving from Hotel to Huyula Village	07.00 – 10.00	Steering Committee	
b. Visit and Launch the World Coconut Garden by Presidential Chief of Staff, Republic of Indonesia*	10.00 – 10.30	General (Ret.) Moeldoko	Huyula Village
c. Farmers Training (Upstream)	08.00 – 12.00	Dr. Ismail Maskromo	Huyula Village
d. Farmers Training (Downstream)	08.00 – 12.00	Burhanudin Rafik+Suparno Hasan	IKM Pulubala
e. Coconut Climbing Competition	08.00 – 12.00	Steering Committee	Huyula Village
f. Lunch Break	12.00 – 13.00	Steering Committee	Huyula Village
g. Visit to the Integrated Coconut Industrial Area	14.30 – 15.30	Steering Committee	IKM Pulubala
h. Visit to PT. Tri Jaya Tangguh	16.00 – 17.00	Steering Committee	PT. Tri Jaya Tangguh
i. Back to the Hotel	17.00 – 18.00	Steering Committee	Hotel
j. Break	18.00 – 19.30	Steering Committee	Hotel

MONDAY, 25th SEPTEMBER 2023

	Description of Activities	Time	PIC/Speaker/Moderator	Venue
a.	EXHIBITION	08.00 – 16.00	Steering Committee	Taman Budaya
b.	Beautiful Gorontalo Sightseeing Tour	08.00 – 12.00	Steering Committee	Gorontalo
c.	Travel to PT. Harapan Horn (Motihelumo Village)	08.00 – 11.00	Steering Committee	
d.	Visit PT. Harapan Horn	11.00 – 13.00	Steering Committee	Motihelumo Village
e.	Back to the Hotel	13.00 – 16.00	Steering Committee	
f.	CLOSING	19.00 – 21.00	Steering Committee	Taman Budaya

Dinner

Announcement of Competition Winners and Awards Giving Ceremony by International Coconut Community and Government of Gorontalo Regency

HOTELS

Name	Rate (Breakfast Included)	Contact Person
City Mall Hotel	Rp 650,000,- (USD44/night)	Ms. Alya (+62-813-5669-5112)
Grand Q Hotel	Rp 650,000,- (USD44/night)	Mr. Ahtar Umura (+62-898-0227-643)
Damhil Hotel	Rp 450,000,- (USD30/night)	Mr. Sofyan (+62-823-9321-8659)
Yulia Hotel	Rp 680,000,- (USD46/night)	Ms. Citra (+62-812-4425-8860)

FLIGHTS

Air Lines	Routes
Garuda Indonesia	Jakarta - Gorontalo (1 flight everyday)
Batik Air	Jakarta - Gorontalo (1 flight everyday)
Lion Air	Jakarta - Gorontalo via Makassar (2 flight everyday)

CONTACT DETAILS & REGISTRATION

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2. Mr. Michael Darwis +62-816-807-324 (DEKINDO)
3. Mr. Harjun Datu +62-852-4025-6067 (Gorontalo Regency)

Email: wcd@coconutcommunity.org

Link for Registration (FREE): <https://www.coconutcommunity.org/event-page/world-coconut-day-2023>

