



Second INTERNATIONAL Coconut CONFERENCE

"Expanding Possibilities...Ensuring Productivity, Sustaining Industries..."

Provisional Program:
as of 09/18/17

November 7 to 8, 2017

SMX Convention Center Davao

3rd Level, SM Lanang Premier

J. P. Laurel Avenue, Lanang, Davao City

Day One

November 7, Tuesday

8:00 AM	Registration
9:00 AM	Ribbon Cutting and Tour of Exhibit Area at SMX Function Lobby to Ballroom 3 by Davao City Mayor Inday Sara Z. Duterte DRCICI Chairperson Bonifacio M. Fernandez Jr. ACDI/VOCA Chief of Party Thelonious Trimmell Department of Agriculture Secretary Emmanuel F. Piñol Department of Trade and Industry Secretary Ramon M. Lopez Philippine Coconut Authority Administrator Romulo dela Rosa

Welcome dance from the Tribu Kamindanawon

9:30 AM	Philippine National Anthem: "Lupang Hinirang" Invocation
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9:45 AM	Welcome and Rationale of the Conference
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Chairperson Bonifacio M. Fernandez Jr.

Welcome Message from the City Mayor

Inday Sara Z. Duterte

Solidarity Messages

10:00 – 10:10 AM	<i>Chief of Party</i> Thelonious Trimmell
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10:10 – 10:20 AM	<i>Agricultural Counselor</i> Ralph Bean of the USDA Foreign Agricultural Service (FAS)
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Support Messages

10:20 – 10:30 AM	DA Support to the Coconut Industry Development Sec. Emmanuel F. Piñol
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10:30 – 10:40 AM	DTI Support to the Coconut Industry Development Sec. Ramon M. Lopez
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10:40 – 10:50 AM	Support from the Mindanao Development Authority Sec. Abul Kahyr Alonto
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10:50 – 11:20 AM	"Sustaining the Philippine Coconut Industry... Change has come."
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Keynote Speaker: PCA Administrator Romulo dela Rosa

11:20 – 11:30AM **Induction of *Davao Region Coconut Industry Cluster Inc.-DRCICI*
New Board of Trustees**

11:30 – 12:30 PM | PRESS CONFERENCE

LUNCH BREAK

Coconut Industry Development Initiatives

1:00 – 1:30 PM | Production and Productivity Best Practices... Coconut Industry Development Initiatives in Various Coconut Producing Countries in the Asia-Pacific

Dr. Uron N. Salum, Executive Director
Asian and Pacific Coconut Community (APCC) Indonesia

1:30 – 1:50 PM | Private Sector Initiative: Production, Productivity and Expansion

Cesar Galvez, Vice President for Operations
Franklin Baker Company of the Philippines

1:50 – 2:10 PM | Private Sector Initiative: Production, Productivity and Expansion

Carlos Mariano Oropeza Salin
Centro de Investigacion Cientifica de Yucatan

2:10 – 2:30 PM | Issues and Opportunities of Coconut Products in the Global Market

Yvonne V. Agustin, Executive Director
United Coconut Association of the Philippines

2:30 – 3:10 PM | OPEN FORUM

Part I

Farm, Facilities and Fertilization

3:10 – 3:20 PM | **Hijo Resources Corporation**

3:20 – 3:30 PM | **Lao Integrated Farms Inc.**

Benjamin Lao, Proprietor

3:30 – 3:40 PM | **T & I Global Ltd.**

3:40 – 3:50 PM | **Zetryl Chem Philippines Inc.**

Increasing Productivity and Sustainability

3:50 – 4:20 PM | Productivity: The Importance of Quality Planting Material

David J. Lobo, Chairman
DeeJay Group

4:20 – 4:50 PM | The Affordable Organic Technology of Achieving Coconut Productivity

Dr. Nelly S. Aggangan, Program Leader
Agriculture and Forestry Program of our Institute, UPLB-Biotech

4:50 – 5:20 PM | Integrated Farm

Engr. Ernesto Pantua Jr., General Manager
Kablon Farm Food Corp.

5:20 – 6:00 PM | OPEN FORUM

Business Opportunities Matching for Buyers, Farmers, Processors, etc

1:00 – 6:00 PM	Business to Business Meeting (B2B) at Meeting Rooms 2 & 3 with Department of Trade and Industry-Export Marketing Bureau (DTI-EMB) Farmer to Business Meeting (F2B) at COCOLINK Booth with Department of Agriculture (DA) / Philippine Coconut Authority (PCA)
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Cocktails and Networking

6:00 – 6:45 PM	Networking Night
7:00 PM	End of Day One

Day Two

November 8, Wednesday

9:00 AM	Recap of Day One
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Business Opportunities Matching for Buyers, Farmers, Processors, etc

9:00 – 6:00 PM	Business to Business Meeting (B2B) at Meeting Rooms 2 & 3 with Department of Trade and Industry-Export Marketing Bureau (DTI-EMB) Farmer to Business Meeting (F2B) at COCOLINK Booth with Department of Agriculture (DA) / Philippine Coconut Authority (PCA)
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Value Adding, Processing and Mechanization

9:15 – 9:45 AM	Latest Studies on Health Benefits of Coconut Oil <i>Bruce Fife, C.N., N.D., Author</i> The Coconut Oil Miracle
9:45 – 10:00 AM	Processing Coconut Water <i>Director Anthony Sales, Ph.D.</i> DOST Region XI (Buko Powder)
10:00 – 10:10 AM	Development of Climate Change Preparedness to Reduce Poverty in Coconut Growing Communities <i>Dr. Pons Batugal, President and Board Chair</i> Farmers Community Development Foundation International (FCDF)
10:10 – 10:40 AM	OPEN FORUM

Value Adding, Processing and Mechanization

10:40 – 11:10 AM	Supporting Coconut Farmers, Cooperatives and Processors thru Bank Financial Interventions <i>Edgardo de Guzman, Program Manager</i> Land Bank of the Philippines Inc.
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11:10 – 11:40 AM	Poverty Alleviation in Coconut Farming Communities thru Social Enterprise Program
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Roberto Calingo, Executive Director
Peace and Equity Foundation

11:40 – 12:00 PM	OPEN FORUM
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Part II

Farm, Facilities and Fertilization

12:00 – 12:10 PM	Berma Procesys
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12:10 – 12:20 PM	Alfa Laval
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LUNCH BREAK

1:00 – 5:00 PM	<p>Convergence Seminar as Capacity Building for Exporters by Department of Trade and Industry-Export Marketing Bureau (DTI-EMB)</p> <p>The Need for Certification vis-à-vis the Demands of Certified Coconut Products</p> <p><i>Gayan Wejesriwardana, Managing Director</i> Control Union Philippines Inc.</p> <p>Fair Trade USA – Coconut Sustainability</p> <p><i>Jessica Custer, Senior Supply Chain Manager</i> Fair Trade USA</p> <p>OPEN FORUM</p>
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5:00 – 5:40 PM	COCONUT INDUSTRY STATEMENT
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5:40 – 6:00 PM	Closing Remarks
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Vice Chair Mariam S. Togoto
Davao Region Coconut Industry Cluster Inc. - DRCICI

Daghang salamat!

Day Three
November 9, Thursday

FARM TOUR DAY

Batch I – South Bound

7:30 – 8:30 AM	Assembly at SM Lanang Premier Parking Lot
8:30 – 10:30 AM	Farm/Plant 1
11:00 – 12:00 AM	Farm/Plant 2
	LUNCH BREAK
1:00 – 2:00 PM	Travel to Franklin Baker Company of the Philippines Sta. Cruz, Davao del Sur
2:00 – 3:30 PM	FBCP Processing Plant
3:30 – 6:00 PM	Travel back to SM Lanang Premier

Batch 2 – South Bound

7:30 – 8:30 AM	Assembly at SM Lanang Premier Parking Lot
8:30 – 9:30 AM	Travel to Franklin Baker Company of the Philippines Sta. Cruz, Davao del Sur
9:30 – 11:30 AM	FBCP Processing Plant
	LUNCH BREAK
12:30 – 1:30 PM	Travel to Lao Integrated Farm Inc., Bansalan, Davao del Sur
1:30 – 3:00 PM	Farm / Processing Plant tour at Lao Integrated Farm, Inc.
3:00 – 6:00 PM	Travel back to SM Lanang Premier

Batch I – North Bound

7:30 – 8:30 AM	Assembly at SM Lanang Premier Parking Lot
8:30 – 10:30 AM	Travel to Hijo Resources Corp., Tagum City, Davao del Norte
11:00 – 12:00 AM	Farm / Processing Plant tour at Hijo Resources Corp.
	LUNCH BREAK
1:00 – 2:00 PM	Travel to Coco Life Multi-Purpose Cooperative, Pantukan, Compostela Valley
2:00 – 3:30 PM	Processing Plant tour at Coco Life MPC
3:30 – 6:00 PM	Travel back to SM Lanang Premier
